

Dassault Aviation Names Carlos Brana Executive Vice President of Civil Aircraft

July 10, 2019 (Saint-Cloud, France): Dassault Aviation has appointed Carlos Brana Executive Vice President, Civil Aircraft. He succeeds Olivier Villa, who retired on July 1.

“Carlos’ leadership and vision will be essential to maintaining the competitiveness of our Falcon operation and continuing the modernization of our product line,” said Dassault Aviation Chairman & CEO Eric Trappier. “His two decades of experience in sales and product support will be vital to our continuing effort to deliver top-quality service to Falcon operators and maximize the customer ownership experience.”

Since 2016 Brana served as Villa’s deputy as Senior Vice President, Civil Aircraft with a special focus on worldwide Falcon business jet sales and marketing.

In his new role, he will be responsible for defining and implementing global sales, marketing, customer service and product development strategy enabling the company to address the dynamic business aviation market environment.

Brana has been with Dassault’s business jet operation since 2005. He began as Director of Sales for Asia at Dassault Falcon Jet (DFJ), the company’s wholly owned subsidiary headquartered in Teterboro, New Jersey. He was later named Vice President for Contracts & Specifications, and subsequently Senior Vice President for DFJ Operations, with responsibility for customer service, finance and contract management. He also oversaw activities at the Dassault Aircraft Services (DAS) affiliate, which manages company-owned service centers in the Americas.

Brana began his career at Dassault in 1984 as a design engineer on the Rafale, Mirage F1 and Mirage 2000 combat aircraft programs. He was later assistant manager for the Mirage 2000 program, then contract manager for the Qatar and Taiwan Mirage 2000-5 contracts.

After joining the foreign military sales force in 1998, he led the negotiating team for the Rafale proposal in South Korea before being named Director of Military Sales for the Middle East.

Carlos holds an engineering degree from the Ecole Centrale de Paris and a Master in Business Administration from France’s HEC.

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Notes for Editors

About Dassault Aviation

Dassault Aviation is a leading aerospace company with a presence in over 90 countries across five continents. It produces the Rafale fighter jet as well as the complete line of Falcons. The company employs a workforce of over 11,000 and has assembly and production plants in both France and the United States and service facilities around the globe. Since the rollout of the first Falcon 20 in 1963, over 2,500 Falcon jets have been delivered. Dassault offers a range of six business jets from the twin-engine 3,350 nm large-cabin Falcon 2000S to its flagship, the tri-engine 6,450 nm ultra-long range Falcon 8X and the new ultra widebody cabin Falcon 6X.

For more information about Dassault Falcon business jets, visit: www.dassaultfalcon.com

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