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COMMUNICATIONS DEPARTMENT

## **Falcon 10X Interior Receives Another Prestigious Product Design Award**

**Saint-Cloud, France, May 19, 2022** – Dassault Aviation’s latest addition to its large-cabin business jet family, the ultra-long range Falcon 10X, recently won a coveted Red Dot award of distinction for interior design. The Red Dot Awards are among the most distinguished prizes in the design world and a sought-after mark of brand excellence.

The 10X, currently in development, will be the largest purpose-built business jet on the market. It will feature a range of 7,500 nautical miles and a top speed of Mach 0.925. Its 2,780 cubic feet of interior space provides endless possibilities for design creativity and inventiveness.

A full-scale mockup of the award-winning cabin will be on display at the upcoming [European Business Aviation Convention and Exhibition in Geneva, May 23-25](#).

“Dassault Aviation stands apart in its ability to blend high technology—the company is a world leader in aerodynamics and digital flight control—with cabin aesthetics and the inventive use of modern design,” said Chairman and CEO Eric Trappier. “The objective is to raise the bar in terms of passenger experience, which is what you will see in the 10X.”

In addition to its superb ergonomics and ultra-flexible layout, the 10X interior will offer a host of other wellness features, including 100% pure air and a new environmental system permitting precise temperature control in each passenger section.

This year, a record number of manufacturers and design firms were in the running for the Red Dot award, which judges entrants on both design quality and creative achievement. The award will be presented in this year’s Red Dot Design Yearbook and be featured in the organization’s permanent exhibition.

The 10X has also received recognition from the International Yacht & Aviation Awards (IYAA) sponsored by *design et al*, the prominent UK design magazine, which recently shortlisted the aircraft as a finalist in the Private Jet Interiors category.

These honors echo similar marks of distinction awarded by Red Dot and the IYAA for the innovative interior of the extra widebody Falcon 6X.

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### **ABOUT DASSAULT AVIATION:**

Dassault Aviation is a leading aerospace company with a presence in over 90 countries across six continents. Dassault designs and builds the family of Falcon business jets as well as the Rafale fighter jet. The company employs a workforce of over 12,000 and has production facilities in both France and the United States, and a worldwide service network. Since the rollout of the first Falcon 20 in 1963, over 2,650 Falcons have been delivered. The tri-jet and twin-engine lines offer outstanding efficiency and comfort, with ranges from 4,000 nm to 7,500nm. They include the new flagship Falcon 10X, the pioneering Falcon 7X and 8X, the extra widebody Falcon 6X, and the versatile Falcon 900LX and 2000LXS. Falcon Customer Service continues to hold the top spot in key business aviation surveys.

For more information about Dassault Falcon business jets, visit: [www.dassaultfalcon.com](http://www.dassaultfalcon.com)

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