PRESS RELEASE



COMMUNICATIONS DEPARTMENT

Falcon 10X Interior Receives Yet Another Prestigious Product Design Award

Saint-Cloud, **France**, **January 23**, **2023** — Dassault Aviation's latest addition to its large-cabin business jet family, the ultra long-range Falcon 10X, received the Chicago Athenaeum award for Good Design.

"These and other awards received by our rapidly expanding fleet are eloquent testimony to the unparalleled design and engineering prowess possessed by our company," said Chairman and CEO Eric Trappier. "No other business jet OEM is capable of blending leading-edge aircraft technologies, particularly in the realm of flight aerodynamics and digital flight control, with the most innovative and creative features of interior design."

The award, bestowed by the Chicago-based Museum of Architecture and Design in cooperation with the European Centre for Architecture Art Design and Urban Studies, is the second in the past year to be received for the 10X's innovative interior design. The aircraft earlier won a coveted Red Dot award, sponsored by The Design Society of the U.K. It was also shortlisted for the International Yacht & Aviation Awards in the private jet interior category.

These prizes are among the most distinguished in the design world, and a sought-after mark of brand excellence.

The 10X, currently in development, will be the largest purpose-built business jet on the market. The aircraft's 2,780 cubic feet cabin will offer a unique blend of spaciousness, quiet and physical comfort while offering the only modular design of any jet in its category. With the help of sensory design, interior lighting, sound dampening and other advanced interior design techniques, the cabin seeks to make passengers forget they are even airborne, as if they were in a "penthouse in the sky."

Parts production for the 10X is currently in full swing and industrial teams are gearing up to begin final assembly of the first aircraft.

Dassault's Falcon 7X and 2000S were also given Good Design awards in previous years for specially designed cabins, crafted in collaboration with BMW Group Designworks USA.

ABOUT DASSAULT AVIATION:

Dassault Aviation is a leading aerospace company with a presence in over 90 countries across six continents. Dassault designs and builds the family of Falcon business jets as well as the Rafale fighter jet. The company employs a workforce of over 12,000 and has production facilities in both France and the United States, and a worldwide service network. Since the rollout of the first Falcon 20 in 1963, over 2,650 Falcons have been delivered. The tri-jet and twin-engine lines offer outstanding efficiency and comfort, with ranges from 4,000 nm to 7,500nm. They include the new flagship Falcon 10X, the pioneering Falcon 7X and 8X, the extra widebody Falcon 6X, and the versatile Falcon 900LX and 2000LXS.

For more information about Dassault Falcon business jets, visit: www.dassaultfalcon.com





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